

E A S T Programme of Events 2007-2008

Fully Booked **CV/Artist Statement Workshop**

Date: 31 May 2007 and 18 January 2008

Writing a good CV or artist statement can mean the difference between getting your project funded or not – it's as simple as that! This intensive workshop focuses on the do's and don'ts of how you present yourself through print with simple effective techniques you can apply to writing a CV, artist statement, biography, pitch or application. In order to provide a personalised workshop, participants will be asked to send their most up-to-date CV or artist statement to the workshop leader before the session.

Speakers: Denise Blake

Venue: Arts Council England
2 Pear Tree court
London
EC1R 0DS

Capacity: 8 – 10 places available for each session

Cost: FREE

June fully booked – Sept places still available **Applying to Grants for the Arts**

Date: June 2007 and September 2007

Artists in England can apply for funding provided by public money from the Government and the National Lottery, Grants for the Arts. Filling in application forms can, at times, seem daunting. This informal two-hour session will equip artists with the confidence and knowledge to successfully apply for funding. The session is taken by assessors from the Art Council who will provide insider knowledge on the practicalities of form filling and how best to present your funding applications.

Speakers: Arts Council England

Venue: Arts Council England

2 Pear Tree court
London
EC1R 0DS

Capacity: 25 places available for each session

Cost: FREE

Fully Booked

Building Successful Websites

Date: July 2007

The internet is a powerful tool for any artists wishing to publicise themselves or exhibit work. The potential audience is huge. But with over 7 Billion web pages available to browse how do you make sure that at least some of that attention is coming your way? This half-day workshop taken by web professionals seeks to initiate artists into the world wide web and will help you to create and maintain a powerful web presence.

Cost: FREE

Places still available

Writing a Successful Press Release

Date: 14 September 2007

Any journalist knows how to grab a reader's attention with a headline and some clever copy. This workshop aims to teach some of those techniques and use the power of the press and media coverage to increase the profile of your project. The seminar will provide a brief overview of the way the media works followed by a summary of the do's and don'ts of successful press release writing - including format, content, language and style.

Speakers: Sophie Martin

Venue: Arts Council England
2 Pear Tree court
London
EC1R 0DS

Cost: FREE

Places still available

Training on Touring

Date: 5th October 2007

Touring is an excellent opportunity to promote yourself and your work to the maximum number of people. The seminar will focus on and discuss the various aspects of touring split into two areas: touring performances (am); and touring exhibitions (pm). Artists are welcome to book for both seminars if they wish. Refreshments will be provided.

Cost: FREE

Places still available

Working Internationally

Date: 2nd November 2007

International exhibitions and residencies can be a great opportunity – don't let it be a problem! This one-day seminar looks at various aspects and benefits of working abroad. Attention will be paid to festivals, funding, and the practicalities of international travel/work – visas, contracts, law. The format will be a mix of case studies and practical workshops. Refreshments will be provided.

Cost: FREE

Places still available

E A S T Networking Event

Date: March 2008

This event will bring together artists and creative professionals in pleasant surroundings for an evening of networking, drinks and nibbles! A good chance for you to meet other like-minded individuals in a social setting. There will also be some informal presentations from interesting speakers. As well as E A S T delegates there will be representatives from London-based creative industries, galleries, museums, and arts organisations.

Cost: FREE

Invitation only Artist Dinners

Over the course of the year we will be hosting seven dinners for mid-career and established artists. These will be by invitation only and themed according to artistic discipline: Live Arts, Theatre, Visual Arts, Music, Literature, Dance and Crafts. In addition to the EAST artists, we will be inviting established creative professionals – specifically aligned to each artistic practice. The aims of the dinners are for you to promote yourself and develop strategic networks that will help your careers.

Places still available Artists Corner

A remnant of British Chinese Artist Association, we will be providing facilities for a monthly artist-led meeting. Another opportunity to forge links, network, meet friends and exchange ideas (over a pint!). Locations and themes will be announced. We are hoping that these events will have a life of their own and become an important date in your calendar.

Bursaries

Whilst we have tried to cover the range of workshops and events requested in the original EAST survey, we are aware that there are omissions. To cover this we have negotiated a small sum of money from Arts Council England that you can use to underwrite the cost of any course, event, training etc that will help your career. We have a fixed sum of £6,000 and will fund EAST artists once for up to £100. When the money has gone it will not be replenished. To apply you need to fill in the application form and demonstrate how the funding will help your career – max 200 words. We will process the applications within 14 days unless we require further information from you. In exchange, we ask you to write a short report on what you have learnt which we will publish on the EAST website so that other artists can benefit from your experience.

Translators

We are looking for EAST artists to act as translators to other artists to help them fill in the Grants for the Arts application form, or to have meetings with Arts Council England staff about the application. We are looking for a range of languages and you don't need to have prior experience. We will pay £20 per hour.

If you require a translator, please do request one through east@eastonline.org